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FOR IMMEDIATE RELEASE

Jodie Andersen Elected Treasurer of MSA

Jodie Andersen, President/CEO of JoDog Safety Innovations, was elected treasurer of the Northern California Central Valley Chapter of the Maintenance Superintendents Association (MSA) for 2011.

Reno, NV, February 14, 2011

Because of her heavy involvement with the Maintenance Superintendents Association (MSA) and her dedication to provide members with outstanding work safety products, training, and services, Jodie Andersen, President/CEO of JoDog Safety Innovations, was asked to run for and was elected to the position of treasurer of the Northern California Central Valley Chapter of MSA for 2011. As the chapter treasurer, Jodie will also serve as an integral part of the executive committee for the regional organization.

The Maintenance Superintendents Association serves to promote cost effective maintenance of the Public infrastructure, to support the commercial entrepreneurs who supply safety equipment and services, and to provide safety equipment, materials, and technical support. MSA is also dedicated to the ongoing education of its members and the dissemination of best practice safety procedures.

About JoDog Safety Innovations:

JoDog Safety Innovations (JSI) is a safety product development and safety solution company founded in 2005 in Reno, NV. JSI markets and sells a number of load, road, and site safety products. In addition, JSI provides safety training services and certifications that promote the safest working environment possible. JSI's goal is to help create safer and more productive workplaces while reducing bottom line costs.

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